



### **Car Wash/Detailing**

### **Educated Car Wash**

#### educatedcarwash.com

Praised by readers for the "friendly, competent staff" and "attractive facility with touches of humor," Educated Car Wash is once again the top pick for car wash/detailing services. The Best Of winner for more than a decade, family-owned-and-operated Educated Car Wash cleans and/or details your car 100 percent by hand and also has the cheapest gas prices in town.

Runner-Up: Fairview Car Wash

### **Auto Repair**

### **Top Shop Automotive**

#### topshopsb.com

The team was elated to earn this honor, said Tess McKenzie Contreras, co-owner and GM. "We will continue to earn your generous referrals and vow to 'kick it up a notch' by continuing to raise our level of service to meet your needs."

Runner-Up: The Garage S.B.

### **Car Rental**

### **Enterprise Rent-A-Car**

### enterprise.com

"Our neighborhood business is seeing the first signs of recovery as customers start slowly traveling domestically again by car for both leisure and business," said Lisa Martini, director of communications for Enterprise Holdings. "Customer service and the customer experience is our top priority. We have worked hard to listen to the needs of customers and to meet their most immediate and critical demands. We are grateful for their patience and their support."

Runner-Up: Toyota of Santa Barbara





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### S.B. Radio Station 91.9 KCSB

### kcsb.org

"All of our student staff puts a lot of love and thought into keeping the station running in a way that best serves our community," said Emma Mesches, GM of the student-run station. "I'm really, really proud of the staff here, both the students and community programmers. KCSB is the result of all of their hard work and ability to adapt."

Runner-Up: 99.9 KTYD

### S.B.-Based Website

#### Independent.com

"When the effects of the pandemic began to hit us in mid-March, there were so many unknowns, and our reporters hit the ground running. Sitting in on press conferences, asking tough questions, reporting on new cases, diving into the economic effects of our community, and so much more," said Publisher Brandi Rivera. "Independent.com quickly became the quickest and most effective way to get critical information out to our community. Our page views soared, and we began operating with a digital-first mindset."

Runner-Up: Noozhawk.com

## S.B. Twitter Follow \* S.B. Instagram Follow John Palminteri

### @JohnPalminteri (Twitter), @johnpalminterinews (Instagram)

A man for all media, news reporter/anchor John Palminteri appears on KEYT, KCOY, KKFX TV, KJEE radio, and KCLU NPR, as well as all over social media. The coronavirus has amped up the demand for information even further, to what Palminteri calls "the red zone," virtually every hour of every day. "I have put posts up in the middle of the

night, and within seconds, people are responding as if it were 3 in the afternoon."

Runner-Up (S.B. Twitter Follow): @EliasonMike
Runner-Up (S.B. Instagram Follow): @sbgoodeats

### Local Celebrity Jeff Bridges

"It's wonderful being loved. I'm lovin' you back, Santa Barbara," said Jeff Bridges upon being told he was *Indy* readers' choice for Best Local Celebrity. A seven-time Oscar nominee and 2010 Best Actor winner for *Crazy Heart*, along with his many local philanthropic endeavors, Bridges is a founder of the End Hunger Network and is No Kid Hungry's national spokesperson. "Santa Barbara is such an amazing community," he said. "I feel blessed to be a part of it."

Runner-Up: John Palminteri

