

805

LIVING



ENDLESS SUMMER

Pulse

TRACKING THE BEAT OF THE 805



LAPS OF LUXURY

Cannonball! Perhaps that was the cry of W.R. Hearst as he jumped into either of two pools at his San Simeon castle. Now you can make your own splash at either iconic swimming hole—the outdoor Neptune Pool on July 6, August 3 and 24, and September 21 or the indoor Roman Pool on October 19—at exclusive parties hosted by **The Foundation at Hearst Castle** (foundationathearstcastle.com). Like Hearst's swanky guests from the late 1920s through the '40s, you'll be treated like royalty. Make like Clark Gable or Mickey Rooney and change in any of 14 historic dressing rooms. Swim in Julia Morgan's architectural masterpieces and enjoy Central Coast fine wines (including Hearst Winery selections), gourmet food, and Big Band and Jazz Age music. It's all possible by joining the foundation, which supports castle preservation and restoration and educates underserved junior-high school students. Member-only pool tickets are \$950. —Heidi Dvorak

A SIDE OF ART WITH THAT

A favorite new hangout for hip foodies recently sprung up in San Luis Obispo: **Farmhouse Corner Market** (farmhouseslo.com) offers field-to-table fare for dining in and catering services as well as packaged handmade snacks and prepackaged groceries for patrons on the go. Locally sourced ingredients are the stars of Farmhouse's dishes, including breakfast options such as Soft Boiled Eggs & Toast, made with local sourdough and served with Edna Valley Ranch pork belly, and dinner specialties



like grilled Morro Bay avocado. As chef and co-owner Will Torres puts it, "Farmhouse was built to bring all of the things we love the most about the Central Coast together—its amazing community, great wine, and bountiful fresh ingredients."

The eclectic food is complemented by the restaurant's retro-modern decor, the focal point of which is its Art-o-mat, a repurposed vintage cigarette-vending machine that sponsoring organization Artists in Cellophane has converted into a dispenser of 2x3-inch artworks. "Not only does it help promote independent artists, it also brings back the nostalgia of vending machines," says Farmhouse spokesperson Andrew Gin. "The art you receive is a one-of-a-kind piece and a great conversation starter while waiting for a table."

—Ryan Brown

P.S. Artists interested in submitting works to the Art-o-mat can get details on Instagram: @farmhousecm.

DANGLING MODIFIERS



When Jennifer Noonan wanted to buy a locket for her sister, she could only find vintage, vintage-looking, or unaffordable pieces. Not to be stymied, the former maternity wear designer took it upon herself to create one of her own, teaming up with pal and architect Jennifer Hurlless. The efforts of the Westlake Village residents resulted in a contemporary locket with a diamond on one side, a place to etch a word on the other, and an opening to hold a picture. So pleased were they with their collaboration, they formed

A Token Of (atokenof.shop), an online jewelry business. "You can personalize the lockets with an inscription of any of nine virtues: faith, integrity, harmony, empathy, kindness, power, protection, gratitude, and joy," says Noonan. "Plus 10 percent of the proceeds is donated to local charities." Online orders only require choosing a design and a virtue and uploading a photo. Those who like to be more hands-on can make an appointment to visit the recently opened showroom in Agoura Hills.

—H.D.

CHEERS FOR WILDLIFE CONSERVATION

Something cold, refreshing, and eco-friendly is brewing at the **Santa Barbara Zoo** (sbzoo.org) this summer. Sales of Zoo



Brew, a custom California pale ale produced by Ventura Coast Brewing Company (vcbc.beer), have already exceeded expectations, says zoo culinary programs manager Emily Largey. While the zoo gets the profits, the beer serves an even more important role as a vehicle to educate adults about animal conservation efforts. "Learning isn't just for the kids," Largey says. "The conservation messaging on the first can is 'Drink beer, save wildlife.' Each season we'll roll out a new beer and a new label featuring an endangered or protected animal at the zoo." ♦ —Leslie Dinaberg